

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

For Misses, Juniors and Girls
Everything New
Including the Shop
and the Prices



28 MISSES' SPANISH BLOUSE DRESS OF FINE POIRET TWILL, opens over vest of contrasting colored duvetyn which also faces the flare sleeves; tasselled sash of striped grosgrain silk ribbon woven with silver tinsel; new length skirt. 14 to 20 years. 37.50

30 MISSES' COAT DRESS OF POIRET TWILL in navy blue or black, embroidered both in front and back with a stitchery in Chinese medallion motifs, and edged with pleated silk braid. 14 to 20 years. 45.00

MISSES', JUNIORS' and GIRLS' APPAREL SHOPS
Second Floor

Prompt Delivery Free, Anywhere in the United States.
Phone 6900 Fitz Roy.



32 JUNIOR GIRLS' Rummly THREE PIECE CAPE COSTUME of worsted Jersey, in navy blue, Copenhagen, brown or henna; including detachable cape and belted one-piece frock; detachable white linen collar and cuffs. 10 to 16 yrs. Dress and Cape 18.50



34 GIRLS' COAT OF VICUNA BOLIVIA, navy or Sorrento blue, Malay brown or Byzantine red, with collar of genuine natural gray squirrel fur; silk lined and warmly interlined. 6 to 16 years. 59.50

36 JUNIOR MISSES' COAT OF NORMANDY VICUNA in Malay or burro brown, with collar of genuine beaver fur, or in navy blue with a collar of genuine natural gray squirrel fur; silk lined and warmly interlined. 15, 17 and 19 years. 69.50

38 MISSES' COAT OF PANVELAINE in navy blue, Malay or burro brown, with genuine beaver fur collar, or in navy blue or black with genuine natural gray squirrel fur collar; silk lined and warmly interlined. 14 to 20 years. 98.50



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"It was falling out, getting brittle and stringy. My scalp was filled with dandruff and itched almost constantly. A few applications of Kolor-Bak produced a wonderful improvement. The itching stopped instantly. There was no more dandruff. And—marvel of marvels—it is now restored to its original color—not a gray hair shows anywhere!"

Kolor-Bak is not a dye or stain. It is colorless, stainless, harmless and restores original color to gray hair simply by putting hair and scalp in a healthy condition.

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MME. MARIE of 223 Riverside Drive, New York City, for the past twenty years has specialized in the removal of facial blemishes. A beautiful face is often marred by deep lines, double chin, drooping eyelids, freckles, scars.

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Outfits of fine all wool gray whipcord smartly tailored, with Overcoat of extra heavy whipcord.

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A Chauffeur's Glove With Double Palm and Fingers Which Will Not Rip. Ours Exclusively—\$5.00.

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